

*Transcript of the Frost & Sullivan Global ICT Practice Due Diligence Summary on Webtel.mobi:*

“Frost & Sullivan has a global presence of 1 100 Analysts and Sector Experts in 43 countries internationally.

Its Information and Communications Technology Practice is one of the world’s Premier Telecommunications Research and Consultancy Practices.

We regularly consult to, and advise, many of the world’s Top Telecommunications Companies, on all aspects of their business.

As such, our Telecommunications Analysts, Country Experts and Sector Experts include some of the most qualified and respected Telecommunication Experts and Professional worldwide.

Frost & Sullivan’s Global ICT Practice completed a worldwide and in-depth Research Project on all aspects of Webtel.mobi; including conducting Due Diligence on its Business Model, Management, Strategies, Technology, Product and Service.

This included researching and verifying Coverage, Operations, Quality, Distribution, Marketing, Expansion Plans and all other relevant factors – in the same way it does for all other Major Telecommunications Companies.

This research was conducted by teams which included some of our most Senior and Experienced Telecommunications and Business Analysts, and Department Heads, worldwide – in the Americas, Asia, Europe and Africa.

The results of this extensive research – which was done twice to reconfirm the findings – established that Webtel.mobi is a First Mover Product and Company in the Telecommunications Sector.

Moreover, it was confirmed in the research that Webtel.mobi has multiple Unique Selling Points from both a Business and Consumer perspective; some of which are as follows:

- It has the Largest Geographic Footprint of any Telecommunications Provider worldwide, and therefore has Global Dominance in terms of coverage for mobile calls and texts, and landline calls.

- Its pricing is extremely competitive, with it significantly undercutting the cost of standard calls and texts of most Providers worldwide, for local, long distance and international mobile calls and texts; as well as landline calls.
- Its service is reliable, easy to access and free to join, and it functions on all makes and models of phones – including pre-Smart Phone *Feature Phones*, which still make up more than sixty percent of the global market.
- Its international expansion plans for Affiliates – known as “Virtual Specialized Mobile Providers” or “VSMPs” – enables it to market its services and expand its global client base exponentially and virally, at little to no cost to the company.
- Other than this, it was confirmed that the Webtel.mobi Company, Product and Service is built on solid business and management principles, with a highly competent and internationally experienced management team.

Although technology plays a part in the Webtel.mobi product and service offering, it is by no means a Technology or App-based Product and Service at all. It is rather a Global Telecommunications Company, which uses the internet only as part of its platform.

The platform and service itself is however an innovative combination of Technology and Classic Telecommunications; combined with all the structures and prerequisites – including Logistical, Administrative, Legal, Regulatory and Management structures – that exist in any Multinational Telecommunications Company.

It is for these reasons that Frost & Sullivan Global ICT Practice reached the view that the Webtel.mobi Product and Service is a potential Sector-Influencer in the Worldwide Telecommunications Market.”